

# Allyson Laurance

MBA graduate student at La Rochelle Business School, France

---

## Summary

Currently pursuing my Masters in Hospitality and MBA in the La Rochelle Business School. I am an American with prior work experience in the financial, consulting and hospitality fields, and I would like to gain additional international work experience while living and studying in France. I am interested in pursuing a career in the hospitality industry, with a focus on food and beverage management and the bakery industry.

## Specialties

Management, Marketing, Finance, Hospitality and Food Service

---

## Experience

### **MBA graduate student at La Rochelle Business School at La Rochelle Business School, France**

August 2010 - Present (1 year 2 months)

Enrolled in graduate courses to obtain my MBA and Hospitality Management Masters at La Rochelle Business School in La Rochelle, France. 2 year graduate program.

### **Bakery Management Intern at Le Fournil Pâtissier**

January 2011 - March 2011 (3 months)

Worked directly with bakery owner in daily management activities, inventory documentation, and financial spreadsheets

Aided pastry chef in daily pastry production, and trained with head patissier in the seasonal and daily production of all pastry goods

### **Baker at Amys Bread**

September 2009 - July 2010 (11 months)

Produced over 30 different types of bread following traditional production methods

Packaged and distributed products to over 300 distributors through Manhattan and New Jersey

### **Consultant at Towers Watson**

September 2008 - July 2010 (1 year 11 months)

Acted as main head of insurance stop loss program for the East Coast and served as the main point of contact for over 30 insurance agents and business clients

Redesigned a major US pharmaceutical drug program to launch in their international market in

Europe and Asia. The repurposing involved extensive work with international market heads, legal firms and research of the drug market

Promoted from Associate consultant to Consultant in one year

### **Human Resources Talent Management Intern at Memorial Hospital of South Bend**

May 2007 - May 2008 (1 year 1 month)

Generated a talent management program for 50 directors and managers across four hospital departments to enhance workflow effectiveness and leadership management

Collaborated with the Vice President of Human Resources to develop management presentations and communication materials for hospital leadership executives

Researched best practices for internal talent management and designed reports to highlight discrepancies in performance levels for utilization by the hospital board of directors

### **Hedge Fund Marketing Intern at Protégé Partners**

June 2007 - August 2007 (3 months)

Developed extensive communication and organizational skills through maintaining marketing outreach to attract and retain over 30 hedge fund managers and prospective investors

Directed investment managers in Asia and Europe and potential investors in America to align investment strategies and identify similar interests

Researched current and past hedge funds to investigate the correlation between hedge fund size, investment strategy and subsequent failure or success rate

### **Gala Chair/Event Coordinator at University of Notre Dame**

September 2006 - April 2007 (8 months)

Procured services and coordinated with catering directors, photographers and decorators for a three day formal university event hosting over 3,000 people

Coordinated with university staff and service professionals to ensure food and décor were prepared according to theme within appointed deadlines and a set budget

### **Bakery Department Manager at Sodexo**

September 2004 - June 2005 (10 months)

Ensured smooth business operations by managing weekend bakery production for a campus of 4,000, including inventory and scheduling of deliveries to four separate campus locations

Collaborated with the head chef in food preparation and daily menu offerings

Increased community service ties through joining campus food production services with local food bank centers and homeless ministry outreach groups

---

## Education

### **ESC Groupe Sup de Co**

MBA, Hospitality, Tourism, 2010 - 2012

### **University of Notre Dame**

B.A., Economics, 2005 - 2008

Activities and Societies: Hospital Management Intern at South Bend Memorial Hospital

Outreach coordinator, Dismas House Prison Ministry

Head Chairperson, Junior Gala Event

### **Franciscan University of Steubenville**

Biology, Finance, 2004 - 2005

Activities and Societies: Dean's List

Franciscan University Austrian Study Abroad Program

### **Mayfield Senior School**

2000 - 2004

Activities and Societies: Tennis, Swimming

---

## Interests

Tennis, Swimming, Traveling

---

# Allyson Laurance

MBA graduate student at La Rochelle Business School, France

---



[Contact Allyson on LinkedIn](#)