

Brandon Vo

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EDUCATION

University of Notre Dame

Bachelor of Business Administration in Finance and English

Notre Dame, IN

Expected May 2013

- **Major GPA:** 4.00/4.00; **GPA:** 2.75/4.00; **SAT:** 2150

WORK & LEADERSHIP EXPERIENCE

Champion Suppliers

Co-Founder

Corona, CA

August 2008 – August 2009

- Assisted in the start up of a small eCommerce-based business venture that specialized in selling guitar maintenance accessories during senior year of high school
- Learned the basic concepts of finance, accounting, and marketing while gaining experience in entrepreneurship
- Oversaw distribution operations with a group of five employees at the height of the business
- Had a total of 157 sales, 45 international, 112 domestic, with an estimated revenue of \$5000

University of Notre Dame

Director of Communications, Student Government

Notre Dame, IN

April 2010 – Present

- Ensured efficient and effective communication between the various branches of Student Government and the student body
- Led a public relations and marketing committee that focused on determining popular trends within the student body
- Wrote proposals detailing scale, projected impact, and expected budget for several Student Government ventures
- Discussed the topic of budget allocations to student groups, club athletic teams, and residence halls for the 2010 academic year

University of Notre Dame

Graphic Designer, College of Science

Notre Dame, IN

September 2009 – Present

- Gained exposure to basic marketing strategies and concepts that are employed by the College of Science as well as the university as a whole
- Contemplated a strategy for fund-raising through merchandise sales sponsored by Adidas aimed at increasing awareness and research capital for Niemann-Pick Type C Disease
- Limited involvement in the creation of and transition to a new modernized image for the College of Science

SKILLS, ACTIVITIES & INTERESTS

Languages: Fluent in Vietnamese; Basic Proficiency in Spanish

Technical Skills: Basic Java, Visual Basic, and PHP programming; Advanced HTML/CSS Knowledge

Activities: PwC Explore Program Participant; Hall Council Member; Investing Club Member; Bengal Bouts Boxing Club; Interhall Athletics; Holy Cross Men's Lacrosse

Interests: Writing and Blogging; Sports; Film Production; Rock Climbing; Martial Arts